

Hi, my name is _____ and I am calling on behalf of the Milford Spartans High School Football and Cheer Booster Organization. As you recall, back at the beginning of April our organization mailed your business a letter requesting your sponsorship for our program. This is our follow up call to that letter to answer any questions you may have.

As you are aware, the Milford School District is under tight budget constraints and here is where we help. The booster club contributes to the overall success of the athletes by raising monies to support the football and cheer program. The funds cover needs for a variety of items that cannot be covered within a very tight Milford School District budget. Last year the Booster Club was able to provide funds to purchase additional football uniforms, supply choreographer time to the cheerleaders, purchase hats for the coaching staff, and provide scholarship money to the departing seniors.

May we count on your support this year?

Just ask them to respond to the letter using the instructions in the letter. If they request a new copy, please record the address and get back to Mark or Joy Cooney.

Note: We are requesting donations be made by 31 May 2011....

FOR YOUR REFERENCE: These are the sponsor packages available:

- **Spartan "Blue" Sponsor \$1000**
 - o Full page of Annual Football Program
 - o Sign/banner at all Home Games
 - o Sponsorship announcement at all Home Games
 - o Ad and Link on Home page of the Spartan's website
 - o Ad and Link on Sponsor's page of the Spartan's website
 - o Hole Sponsor at the annual Football Golf tournament to be held June 24th at Crotched Mountain Country Club, followed by lunch/raffles at Pasta Loft
 - o 1 Foursome at the annual Football Golf tournament to be held June 24th at Crotched Mountain Country Club followed by lunch/raffles at Pasta Loft
 - o 2 MHS Football or Spirit Sweatshirts
 - o 4 Season passes to MHS football
 - o Plaque and Team picture

- **Spartan "White" Sponsor \$500**

- o Half page of Annual Football Program
- o Sign/banner at all Home Games
- o Sponsorship announcement at all Home Games
- o Ad and Link on Home page of the Spartan's website
- o Ad and Link on Sponsor's page of the Spartan's website
- o Hole Sponsor at the annual Football Golf tournament to be held June 24th at Crooked Mountain Country Club, followed by lunch/raffles at Pasta Loft
- o 2 MHS Football or Spirit Sweatshirts
- o Plaque and Team picture

- **Spartan "Gold" Sponsor \$250**

- o Quarter page of Annual Football Program
- o Sponsorship announcement at all Home Games
- o Ad and Link on Home page of the Spartan's website
- o Ad and Link on Sponsor's page of the Spartan's website
- o Partial hole sponsor at annual golf tournament to be held June 24th at Crooked Mountain Country Club, followed by lunch/raffles at Pasta Loft
- o 1 MHS Football or Spirit Sweatshirts
- o Sponsor Framed Certificate

- **Spartan Golf Hole Sponsor \$200 (see attached letter)**

- o Hole Sponsor at the annual Football Golf tournament to be held June 24th at Crooked Mountain Country Club, followed by lunch/raffles at Pasta Loft

- **Spartan Golf Shirt Sponsor – Call us to shape a package for you (see attached letter)**

- o Have your logo on more than 100 local area business personnel as they golf to support the MHS Spartans

- **Spartan "Silver" Sponsor \$100**

- o 1/8th page of Annual Football Program
- o Sponsorship announcement at all Home Games
- o Ad and Link on Home page of the Spartan's website
- o Ad and Link on Sponsor's page of the Spartan's website
- o Partial hole sponsor at annual golf tournament to be held June 24th at Crooked Mountain Country Club, followed by lunch/raffles at Pasta Loft
- o Sponsor Framed Certificate

- **Friends of MHS Spartan's \$25**

- o Name on Website Sponsors
- o Up to 20 letters/spaces in Program